

Looking for **real** insight into 4G/LTE? ... then read on.

The 4G/LTE mobile industry is developing at an ever increasing pace. To stay competitive, you need accurate and up-to-date knowledge and insight.

HETTING Consulting gives you exactly that.

The **4G/LTE One-day Update Seminar Series 2012** is the solution for you when you don't want to spend time and money on expensive 4G conferences or long training courses for your employees and managers.

What is the 4G/LTE One-day Update Seminar?

The seminar gives you an accurate and fully updated view of the state of 4G/LTE industry right now including a critical analysis on the latest trends from around the world. Included is also an introduction to LTE technology and standards for mid-level to senior-level managers.

Who is offering the 4G/LTE One-day Update Seminar?

Claus Hetting has worked in the global mobile industry for more than 15 years, conducting projects and workshops for mobile operators, vendors, analysts, and international organizations. Clients include major international operators, leading consulting partners, as well as the World Bank and the ITU.

4G/LTE One-Day Update Seminar Q1-2012

Who should attend?

- Senior or mid-level managers for mobile network operators or MVNOs
- Analysts and investors examining the 4G/LTE market
- Telecommunications regulators
- Equipment & technology vendors

How is the material presented and conveyed?

- Seminar is a mix of *presentations* and *participant interaction*
- Both technical and non-technical staff will benefit
- Focus on the 4G/LTE challenges & issues faced by participants

Costs & benefits:

What does the 4G/LTE One-day Update Seminar cost?

The one-day seminar costs \$7.500 USD plus travel expenses. The price excludes VAT. The price includes printed and/or electronic copies of the seminar material. Cost of an external venue is not included. A maximum of 15 attendees per seminar is recommended.

How do you benefit from the 4G/LTE One-day Update Seminar?

It is critically important for companies in the mobile industry to stay updated. But sending staff off to expensive conferences or training is not a cost-effective option. With this seminar you will receive all of the most important & fully up-to-date industry knowledge at a fraction of the cost.

4G/LTE One-Day Update Seminar Q1-2012

Plan for the day:

9.30-10.30: **Session 1: 4G/LTE Global Status Report 2012**

4G/LTE news, perspectives, trends, key challenges, & more

11.00-13.00: **Session 2: The 4G/LTE business in a nutshell**

Services, markets, applications, & business models – what works?

14.00-15.30: **Session 3: 4G/LTE technology in a nutshell**

Standards, speeds, evolution, & competitive technologies

16.00-17.00: **Session 4: 4G/LTE networks, frequencies, & spectrum**

Current & new network solutions including SON & LTE-Advanced

Want to know more? Contact me.



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